RATE CARD · 2026

Alyona

UGC & Creative Strategy · Skincare · Wellness · Food & Beverage · Lifestyle

Single UGC Video

$125

One scroll-stopping 9:16 video, shot and edited in your brand voice.

- ✓ 1 video · 15–60s
- ✓ Captions + sound design
- ✓ 1 revision round

3-Pack Bundle

$325

Three videos for testing hooks or a campaign launch.

- ✓ 3 videos · 15–60s
- ✓ Hook variations included
- ✓ 1 revision round

Creative Strategy

$199

Concepts, scripts and editing direction.

- ✓ 3–5 hook concepts
- ✓ Full scripts + shot list
- ✓ Editing notes / direction

Monthly Retainer

$749

Reserved time each month for ongoing content.

- ✓ ~6 videos/month
- ✓ Priority turnaround
- ✓ Creative planning included

TURNAROUND	FORMATS	AVAILABILITY
2-3 days	**9:16 and 1:1**	**Booking Q4**

Rates are starting points — scope adjusts. Paid ad usage rights quoted separately.

alyonacreative.com/rate-card

ugcwithalyona@gmail.com · 843-781-0106 · @alyonacollective · South Carolina, USA